



## Media Release

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# Sarasin & Partners LLP opens Irish Branch Office

**Sarasin & Partners LLP, the London-based investment management company, the UK subsidiary of the Sarasin Group in Switzerland, has today opened a new branch office in Dublin, Ireland. Business operations have begun with immediate effect. The official launch event of the new branch office, will take place at the National Gallery in Dublin on 19th November. The firm's Ireland operations further underscore its successful expansion drive following the announcement of a new joint venture in Dubai late last month.**

The Irish financial market has particular potential for the Sarasin Group. The opening of the new branch allows Sarasin & Partners to provide its broad range of leading-edge advisory services to Irish individuals and institutions. Led by Fergus Crawford, the Dublin branch's new CEO, a dedicated team is committed to deliver the personalised, exceptionally high standard of services to clients in Ireland, leveraging the established excellent track record of the firm in providing investment management solutions to private clients, institutions and charities.

Sarasin & Partners' pioneering investment processes go beyond traditional financial analysis. They are the foundations for the company's success. Its partnership structure aligns to clients' interests. Its innovative London-based thematic equity investment team has been together for many years and its sustainable investment speciality, provided through its parent company, Bank Sarasin & Co. Ltd in Switzerland, is built around one of the longest-established and largest specialist teams in Europe.

"We are delighted to be present in Ireland. The Sarasin Group regards Ireland as an attractive European growth market. The new branch office provides the framework to extend our services directly to clients in the Irish market." Says Fidelis M. Goetz, Head of the International Division of Bank Sarasin & Co. Ltd

"We are looking forward to offering our very high standard of investment management expertise to more clients in Ireland. Our proven track record of creating innovative product and services solutions will perfectly match the requirements of our growing and discerning client base in Ireland." Comments Guy Monson, CEO of Sarasin & Partners LLP, London

"In an unprecedented era of both global and local financial turmoil, investors turn to experienced advisers with long-term track records and sound finances. With its range of well-managed funds, private client and institutional portfolios carrying impressive track records, Sarasin & Partners is ideally positioned in what has been a most hostile environment for other organisations." Adds Fergus Crawford, CEO of Sarasin & Partners (Ireland)

The opening of the new branch office in Dublin marks the latest step in the successful implementation of the Group's international growth strategy. Committed to expanding its European market share, in 2008 Sarasin has established a presence in Germany and Spain as well as Ireland. The Group's commitment to a truly global strategy has been demonstrated by its dramatic growth in the Middle East, with a presence established in Qatar, Oman, Bahrain. This dynamic expansion has not only added new locations to the Sarasin Group's existing network in Europe, Asia and the Middle East, it also brought the Sarasin Group's tailor made services and products closer to its clients across the world.



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**Bank Sarasin & Co. Ltd – Sustainable Swiss Private Banking since 1841 – [www.sarasin.ch](http://www.sarasin.ch)**

Bank Sarasin is a leading Swiss private bank whose many years of banking experience has made it consciously opt for sustainability as a key component of its corporate philosophy. It provides a high level of service and expertise when acting as investment advisor and asset manager for private and institutional clients. Within Switzerland, Sarasin has offices in Basel (head office), Geneva, Lugano, and Zurich. Bank Sarasin & Co. Ltd is listed on the SIX Swiss Exchange.

**Sarasin & Partners LLP – [www.sarasin.co.uk](http://www.sarasin.co.uk)**

Sarasin & Partners LLP is a limited liability partnership between Bank Sarasin and local management in London. The company manages assets for private clients, charities, pension funds and institutions both in the UK and internationally which include a range of offshore and onshore unit trusts and investment funds. Sarasin & Partners is a market leader in its thematic approach to investment, winning awards for this approach, as well as for its high level of reporting to its clients.

**Sarasin – [www.sarasin.com](http://www.sarasin.com)**

The Sarasin Group has its roots as a leading Swiss private bank. As an international financial service provider committed to sustainability, the Group is now represented in 17 locations in Europe, the Middle East, and Asia. By end of June 2008 it managed total client assets of CHF 81.4 billion and employed around 1,300 staff. Its majority shareholder is the AAA-rated Dutch Rabobank.