



Media Release

Basel, 16 March 2009

Bank Sarasin expands its business with Institutional Clients to the northern European markets

The Sarasin Group has started to provide advice to institutional clients in the Nordic markets via its Frankfurt based affiliate, Bank Sarasin AG. This latest initiative underscores the Group's continuing commitment to its growth strategy, as its engagement in these new markets is part of its intent to pursue attractive opportunities with institutional investors across different European markets.

Bank Sarasin, a renowned specialist in sustainability and market leader in socially responsible investments (SRI), seeks to attract large institutional investors in each of the new markets. The Sarasin Group provides innovative and tailor-made investment solutions to clients who have a sustained interest not just in investment performance, but in socially responsible, ethical and environmentally aware behaviour. Sarasin is committed to delivering high-calibre products and services to the growing number of clients in all its markets. The business in all markets is operated by staff of Bank Sarasin AG based in Frankfurt, Germany.

Attractive proposition for institutional and retail clients

“We are very excited about the newly launched operations, as they are proof that despite the adverse market conditions across Europe, we've been able to further develop our international business with institutional clients. At the same time this latest move reflects the successful implementation of our strategic decisions. We are confident of meeting the expectations for top-quality products and services amongst the experienced and demanding target clients in each of the new markets.” says Aris Prepoudis, Member of the board of directors of Bank Sarasin AG, Frankfurt.

“The entire client relationship team dedicated to servicing Bank Sarasin's institutional clients is thoroughly prepared and ready to take on new markets and projects. Thus we are able to satisfy the existing and growing demand, while at the same time moving closer to our future clients in all new markets.” adds Frank Wettlaufer, Head of International Institutional Clients at Bank Sarasin & Co. Ltd.

To underscore the importance of the institutional clients business for Bank Sarasin in Europe, Aris Prepoudis, Managing Director of Institutional & Wholesale Clients at Bank Sarasin & Co. Ltd, Switzerland has recently been appointed to the board of directors of Bank Sarasin AG, Frankfurt. The new team of professionals reports to Frank Wettlaufer, Head of International Institutional Clients.



Eric Gelfgren

Eric Gelfgren, Swedish citizen, joins Sarasin from Mercer where he was European Head of Responsible Investing. Prior to Mercer, Eric was Global Head of Marketing and Sales at Sustainable Asset Mgmt (SAM) in Zurich where he spent five years following his employment at SEB Asset Mgmt in Stockholm as Head of Institutional Sales.

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Thomas Huusom

Thomas Huusom, Danish citizen, came to Bank Sarasin from Nordea Invest where he was Head of Client Relations. Prior to working at Nordea Invest Thomas was portfolio manager at LD pensions and Head of Corporate Trading Sales and Research at Nyrkedit Bank. Thomas has 23 years of experience in the financial industry.

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Bank Sarasin & Co. Ltd – www.sarasin.ch

Bank Sarasin is a leading Swiss private bank whose many years of banking experience has made it consciously opt for sustainability as a key component of its corporate philosophy. It provides a high level of service and expertise when acting as investment advisor and asset manager for private and institutional clients. Within Switzerland, Sarasin has offices in Basel (head office), Geneva, Lugano, and Zurich. Bank Sarasin & Co. Ltd is listed on the SIX Swiss Exchange.

Sarasin – Sustainable Swiss Private Banking since 1841 – www.sarasin.com

The Sarasin Group has its roots as a leading Swiss private bank. As an international financial service provider committed to sustainability, the Group is now represented in 19 locations in Europe, the Middle East, and Asia. By end of December 2008 it managed total client assets of CHF 69.7 billion and employed around 1,500 staff. Its majority shareholder is the AAA-rated Dutch Rabobank.

Bank Sarasin AG – www.sarasin.de

Bank Sarasin AG, with offices in Frankfurt am Main and in Munich, is a wholly owned subsidiary of Swiss Bank Sarasin & Co. Ltd. Bank Sarasin AG offers the highest degree of client servicing in line with the traditions of sustainable Swiss Private Banking. Its core competences include asset management for Private and Institutional clients as well as Fund distribution drawing on the knowledge and experience of the entire Sarasin Group.