

## Media Release

Basel, 24 December 2008

# Bank Sarasin creates a new division “Trading & Family Offices”, headed by Peter Wild

**Peter Wild (57) is to head up the new “Trading & Family Offices” division which Bank Sarasin & Co. Ltd will launch at the beginning of 2009. Peter Wild will join Bank Sarasin on 1 January 2009 becoming a member of the Bank’s Executive Committee.**

By setting up a new business division dedicated to trading operations and to serving the needs of Family Office clients, Bank Sarasin is enhancing its proximity to the market and its revenue potential. The Bank’s focus on Family Offices represents its move into a high potential and demanding client segment. Bank Sarasin’s Board of Directors has appointed Peter Wild as head of its new Trading and Family Offices division. With his profound know-how in the area of trading and his enormous experience in catering for the needs of Family Office clients, Peter Wild, former CEO of AIG Private Bank Zurich, will further strengthen Bank Sarasin’s position in these lines of business and at the same time contribute to the success of the Bank’s growth strategy. Peter Wild starts working for Bank Sarasin on 1 January 2009.

### **Familiarity with the market as core competence**

“Peter Wild is a well-known figure and a highly experienced banker whose close familiarity with the market will be a valuable asset and perfect complement to our existing management team,” comments Joachim H. Straehle, CEO of Bank Sarasin. “Peter Wild will facilitate our access to the demanding client segment of Family Offices and help us expand our business activities in this field. At the same time he is expected to boost our performance in the area of trading. We look forward to working with him and we are confident that in his capable hands we will be ideally placed as we continue to successfully pursue our focused growth strategy.”



### **Peter Wild**

Born in 1951, Swiss citizen, lives in Zumikon; attended the ESC La Neuveville in Berne, followed by various courses at American universities in the field of Trading and the Harvard Business School, Boston ISMP.

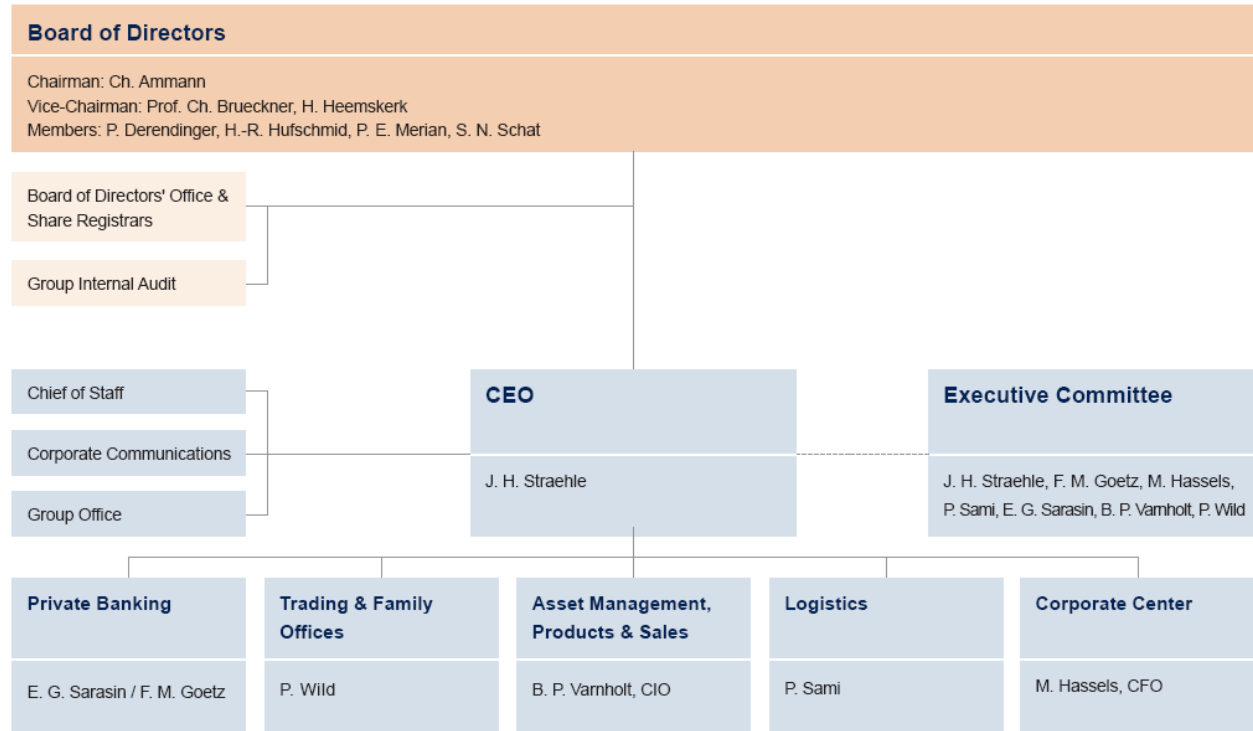
Peter Wild began his professional career with Nikon AG in Zurich before switching to the banking sector in 1971. He worked as a trainee for various trading departments at Banque Cantonale Vaudoise, Lausanne, and at Credit Suisse, Zurich. From 1978 onwards, he worked in the Trading department of Bank Julius Baer, initially in Zurich and then in New York (from 1981), where he was appointed deputy branch manager in 1993. In 1997 he joined AIG Private Bank Zurich, where he worked as CFO from 2000 to 2005 prior to his appointment as CEO in 2006.

### **For more information please contact:**

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## New organisational structure of the Sarasin Group as of 1 January 2009

Honorary Chairman: G. F. Krayer



### Sarasin – [www.sarasin.com](http://www.sarasin.com)

The Sarasin Group has its roots as a leading Swiss private bank. As an international financial service provider committed to sustainability, the Group is now represented in 18 locations in Europe, the Middle East, and Asia. By end of June 2008 it managed total client assets of CHF 81.4 billion and employed around 1,300 staff. Its majority shareholder is the AAA-rated Dutch Rabobank.

### Bank Sarasin & Co. Ltd – [www.sarasin.ch](http://www.sarasin.ch)

Bank Sarasin is a leading Swiss private bank whose many years of banking experience has made it consciously opt for sustainability as a key component of its corporate philosophy. It provides a high level of service and expertise when acting as investment advisor and asset manager for private and institutional clients. Within Switzerland, Sarasin has offices in Basel (head office), Geneva, Lugano, and Zurich. Bank Sarasin & Co. Ltd is listed on the SIX Swiss Exchange.